

# Curriculum Vitae

---

## Contact Information

Name: Mohit Khanal

Phone: +977-9847026058

Email: mohitkhanal567@email.com

Portfolio Website: [heetmo.com](http://heetmo.com)

Upwork Profile: <https://www.upwork.com/freelancers/~01603cc7f9f9cca38f>

WhatsApp: [+977-9847026058](https://wa.me/9779847026058)

## Professional Summary

Detail-oriented and motivated SEO and WordPress enthusiast with a strong understanding of building and optimizing websites for better performance and search visibility. Familiar with WordPress customization, on-page and off-page SEO, basic technical optimization, and improving website performance. Focused on creating clean, user-friendly websites while applying SEO practices that help improve organic reach and align with business goals. I bring a strong willingness to learn, clear communication, and a dedicated work ethic to continuously grow and contribute effectively.

## Key Skills

- WordPress Theme & Plugin Customization
- Elementor, Gutenberg
- On-Page & Off-Page SEO
- Technical SEO & Speed Optimization
- Google Analytics, Search Console, SEMrush, Ahrefs
- Keyword Research & Competitor Analysis
- WooCommerce Setup & Customization
- Schema Markup, Sitemap, Robots.txt
- Basic HTML, CSS, PHP

## Professional Experience

### **SEO & WordPress Developer**

Remote | Jan 2024 – Present

- Designed and optimized 20+ WordPress websites
- Improved organic search traffic and visibility by 200%
- Performed technical SEO audits and implemented fixes (crawl errors, speed issues, broken links)
- Customized WordPress themes using Elementor and custom CSS
- Integrated Google Analytics, SEO plugins (Rank Math, Yoast), and caching solutions

### **Web Developer Intern – [PrefabHouse Nepal]**

Kathmandu, Nepal | June 2024 – Dec 2024

- Assisted in building responsive WordPress sites
- Handled plugin configurations and theme modifications

- Managed content uploads, SEO tags, and basic security setup

## **Education**

Bachelor's in Information Technology

Coventry University, London, UK— [2023-2026]

## **Languages**

- English – Fluent
- Nepali – Native
- Hindi – Fluent

## **References**

Available on request.